

Dear Sir/Madam,

Subject: The 9<sup>th</sup> Thailand International Auto Parts & Accessories Show (TAPA 2020)

The Department of International Trade Promotion, Ministry of Commerce of the Royal Thai Government, cordially invites you to participate in one of the largest auto parts and accessories trade fair in Thailand - The 9<sup>th</sup> Thailand International Auto Parts & Accessories Show 2020 (TAPA 2020). The fair will be held during 3-6 September 2020 (Trade Day: 3-5 September 2020 Public Day: 6 September 2020) at EH 101-102 and 107 Bangkok International Trade & Exhibition Centre (BITEC), Bangkok, Thailand.

An internationally renowned fair, TAPA is an important market event for international players in the fast growing ASEAN market. The event in 2018 featured exhibitors 555 companies, 1,047 booths from Thailand, Taiwan, India, China, Singapore, Vietnam, Malaysia, Indonesia, Philippines, Hong Kong, UAE, Australia and Korea attracted over trade visitors from 87 countries such as China, Malaysia, India, Pakistan, Egypt, Turkey, Philippine, China, Indonesia, Japan, Australia, Iran, U.S.A., Vietnam, Singapore, Taiwan and etc.

Enclosed please find information regarding exhibitor participation, fair information and application form, which is valid until 31 May 2020.

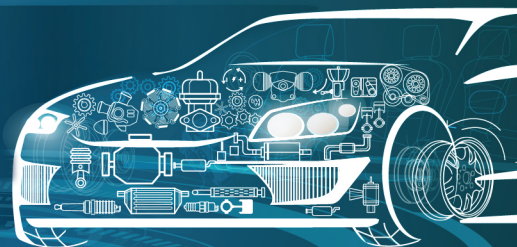
We look forward to hearing from you soon.

Sincerely yours,

( Ms. Natiya Suchinda )

Director

Office of Agricultural and Industrial Trade Promotion

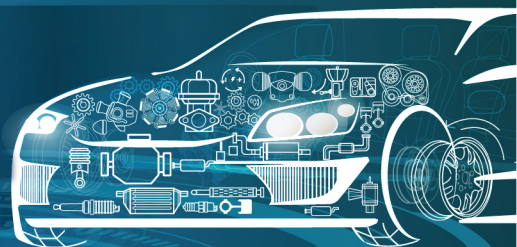


## FACT SHEET

- Event Name:** The 9<sup>th</sup> Thailand International Auto Parts & Accessories Show 2020 (TAPA 2020)
- Date:** 3-6 September 2020
- Trade Day:** 3-5 September 2020 (10.00 - 18.00 Hrs.) **Public Day:** 6 September 2020 (10.00 - 16.00 Hrs.)
- Venue:** EH 101-102 and 107 Bangkok International Trade & Exhibition Centre (BITEC), Bangkok, Thailand.
- Organizer:** Department of International Trade Promotion, Ministry of Commerce.  
Website: www.thailandautopartsfair.com E-mail: tapa@ditp.go.th
- Co-organized by:** Thai Auto-Parts Manufacturers Association (TAPMA)
- Supported by:**
- Thai Auto Parts Aftermarket Association (TAPAA)
  - Worajak Automotive Synergy Association (WASA)
  - Thai Subcontracting Promotion Association (THAI SUBCON)
  - The Federation of Thai Industries:
  - Automotive Industry Club
  - Auto Parts Industry Club
  - Agricultural Machinery Manufactures Industry Club
  - Thailand Automotive Institute
  - The Thai Automotive Industry Association (TAIA)
  - Society of Automotive Engineers Thailand
  - The Tool and Die Industry Association (TDIA)
  - Thailand Board of Investment (BOI)
  - Thailand Convention & Exhibition Bureau (TCEB)
  - Department of Industrial Promotion (DIP)
- Exhibit Profile:**
- Auto Parts & Components (OEM/REM)
  - Auto Accessories
  - Petroleum/Lubricants/Maintenance Products
  - Tools/Dies & Machine
  - Vehicle
  - Repair, Maintenance & Services
  - IT & Management
- Type of Exhibitor:** Manufacturer, Exporter, Distributor, Sub-Contractor, Manufacturer's OEM/REM and etc.
- Visitor Profile:** **Trade Day :** Buyer, Importer, Manufacturer, Trader, Distributor, Wholesaler, Retailer, Department Store and etc.  
**Public Day:** Trade Visitor, Local Consumer, and Foreign Tourist are expected.

Figure Data	2018	2020 (expected)
1. Number of exhibitors	555 companies / 1,047 booths	300 companies / 790 booths
2. Participating countries	Thailand, Taiwan, India, China, Singapore, Vietnam, Malaysia, Philippines, Hong Kong, Iran , Srilanka, Turkey, Australia and Korea	Thailand, China, Taiwan Malaysia, South Korea, Hong Kong, Japan, Indonesia and Poland etc.
3. Exhibition area	20,320 sq.m.	14,320 sq.m.
4. Number of visitors	7,466	6,000
Trade Day	4,238	4,000
Public Day	3,228	2,000
5. Major visiting countries	Malaysia, India, Pakistan, Egypt, Turkey, China, Philippines, Indonesia, Japan, Australia	ASEAN, SouthAsia, Japan, Taiwan, Australia, Africa, Europe, China, MiddleEast, SouthAmerica, Russia, etc





## PARTICIPATION INFORMATION

### 1. Participation fee for exhibitor

Raw Space Fee: 3,000 USD / unit { 1 unit= 9 square meter}

Remark: 1) Standard booth managed by official contractor of organizer. The standard booth consisting of;

- Company Name: Fascia board with a set of company's name.
- Flooring: Punch carpet, 3 sided system partition.
- Electricity: 3 x 100W of spotlight, 1 socket 5amp (220V), setup fee included.
- Furnish: 1 desk, 2 chairs, 1 trash can, 1 lockable cabinet and 3 wall shelves.

\*All the furniture items are subjected to changes without notice.

2) The Standard booth fee should be paid to the official contractor of organizer.

3) At least 2 units required for applying only raw space.

### 2. Document for participate

Please return the completed documents to TAPMA or TAPAA or WASA or THAI-SUBCON.

- 2.1 Application form and fair directory entry form.
- 2.2 Picture of your sample product or company brochure.
- 2.3 Artwork for promotion in fair catalogue.
- 2.4 Exhibition regulations form.
- 2.5 Artwork for advertisement in fair catalogue:
  - Artwork for advertisement should be in English and four-color (vertical). Size of the artwork is 5.75 x 8.25 inches plus 3 mm. on all edges for bleeding area.
  - Artwork should be designed on PageMaker, Illustrator, or PhotoShop with the resolution not less than 300 dpi and file must be saved in "ai"/ "jpeg" format only.

### 3. Application for space

- 3.1 All applications for participation shall be made on the prescribed application form. Total payment must be made within 31 May 2020.
- 3.2 The application will only be considered effective once it has been received and approved by the Fair Organizer. Acceptance of the application shall be deemed to constitute a binding agreement with regard to stand location and rent specified.
- 3.3 Any infringement of this agreement by the Exhibitor shall render the Exhibitor liable to exclusion with immediate effect from participation in current and future exhibitions. The Exhibitor shall be responsible in such a case for the stand rental for the exhibition to which this agreement relates.

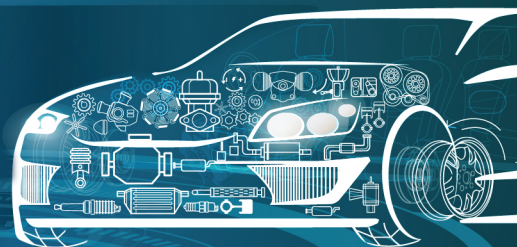
### 4. Participation and term of payment

Participant must submit documents to Thai Auto-Parts Manufacturers Association (TAPMA), or Thai Auto Parts Aftermarket Association (TAPAA), or Worachak Automotive Synergy Association (WASA) or Thai Subcontracting Promotion Association (THAI SUBCON). The application documents will be subsequently submitted to the Department of International Trade Promotion.

\*Total participation fee must be paid before 31 May 2020.

### 5. Selection and allocation of booth locations:

- 5.1 Exhibition space is licensed to the Exhibitor only. The Exhibitor is not allowed to sub-license the exhibition space allocated to it, either wholly or in part, without the prior written consent of the Fair Organizer.
- 5.2 Exhibitors are required to use the exhibition space allocated in a manner satisfactory to the Fair Organizer both during assembling and installation of stand as well as at the exhibitions. The Fair Organizer reserves the right to clear all or part of the space allocated to the Exhibitor at Exhibitor's expense should they not be satisfied with the way the space is being used.
- 5.3 The Fair Organizer may allocate the exhibition space in any manner as they deem fit but will take into account such factors as the order of applications received and the nature of exhibits. The Fair Organizer reserves the right to change the venue for the exhibition, to change the exhibition space allocated to the Exhibitor, to alter the size and dimensions of the exhibition space or to undertake other structural alterations as they deem fit. Such changes shall be at the discretion of the Fair Organizer and the Exhibitor shall have no claim for compensation as a result of any changes.
- 5.4 If an exhibitor withdraws, for whatever reason, after its application has been approved, the application fee paid will be forfeited.



## PARTICIPATION INFORMATION

### 6. Publicity campaign:

- 6.1 The Fair Organizer will promote company profile and products detail on website and others public relations.
- 6.2 Rights to have name list on fair catalogue.
- 6.3 Opportunity to meet new customers and existing customer.
- 6.4 Present new products to public.
- 6.5 Analysis and estimate the market trend.

### 7. Contact

**Office of Agriculture and Industrial Trade Promotion, Department of International Trade Promotion (DITP), Ministry of Commerce**

563 Nonthaburi Rd., Bang Kra Sor, Nonthaburi 11000, Thailand

Tel: +66 2507 8374 - 8 Fax: +66 2547 4282

E-mail: [tapa@ditp.go.th](mailto:tapa@ditp.go.th) Website: [www.thailandautopartsfair.com](http://www.thailandautopartsfair.com), [www.ditp.go.th](http://www.ditp.go.th)

**Thai Auto-Parts Manufacturers Association (TAPMA)**

Rajamangala University of Technology Krungthep, Sirintorn Building, M Floor, Nanlinji Rd., Tungmahamek, Sathorn, Bangkok 10120, Thailand

Tel: +66 2286 9166, +66 2286 9167 Fax: +66 2286 9168, +66 2286 9169

E-mail: [tapma@thaiautoparts.or.th](mailto:tapma@thaiautoparts.or.th) Website: [www.thaiautoparts.or.th](http://www.thaiautoparts.or.th)

**Thai Auto Parts Aftermarket Association (TAPAA)**

228 Worachak Rd., Ban Bat, Pomprap Sattruphai, Bangkok 10100, Thailand

Tel: +66 2621 2020 Fax: +66 2621 2021

E-mail: [contacttapaa@gmail.com](mailto:contacttapaa@gmail.com) Website: [www.tapaa.or.th](http://www.tapaa.or.th)

**Worachak Automotive Synergy Association (WASA)**

116/21 Soi. Ratchasi, Wat Thepsirin, Pomprap Sattruphai, Bangkok 10100, Thailand

Tel: +66 2221 3959 Fax: +66 2221 5539

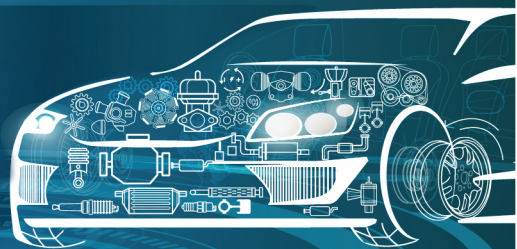
E-mail: [chinakanon@hotmail.com](mailto:chinakanon@hotmail.com) Website: [www.worachak.or.th](http://www.worachak.or.th)

**Thai Subcontracting Promotion Association (THAI SUBCON)**

86/6 MIDI Building, Room 301, 3<sup>rd</sup> Floor, Soi. Trimit, Rama 4 rd., Klongtoey, Bangkok 10110, Thailand

Tel: +66 2713 6540-1 Fax: +66 2713 6542

E-mail: [info.thaisubcon@gmail.com](mailto:info.thaisubcon@gmail.com), [tapa.thaisubcon@gmail.com](mailto:tapa.thaisubcon@gmail.com) Website: [www.thaisubcon.com](http://www.thaisubcon.com)



## APPLICATION FROM

### 1. Company's Profile: (Please fill in the form using CAPITAL LETTERS)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

District: \_\_\_\_\_ Province: \_\_\_\_\_ Postal code: \_\_\_\_\_

Country: \_\_\_\_\_ Tel. \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ E-mail: \_\_\_\_\_

Contact Person 1: (Mr. / Mrs. / Ms.) \_\_\_\_\_

Position: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Contact Person 2: (Mr. / Mrs. / Ms.) \_\_\_\_\_

Position: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

2. Type of Company: ☐ Manufacturer ☐ Exporter ☐ Importer  
☐ Wholesaler / Distributor ☐ Others (please specify) \_\_\_\_\_

3. You are Member of: ☐ DITP (Exporter List No. ) \_\_\_\_\_  
☐ Association (please specify) \_\_\_\_\_  
☐ Others (please specify) \_\_\_\_\_

4. Apply Booth: ☐ Raw Space (At least 2 units) ☐ Raw Space with Standard Booth  
Number of Booth(s) \_\_\_\_\_

### Remark:

- 1) I certify that all of the statement and the attached documents are true and correct to the best of my knowledge.
- 2) I agreed that all the exhibit products should be as stated in the application form including type, quality, product's standard, brand, trade mark and origin. The exhibitor also responsible for the intellectual property right (IPR) of the exhibit products.
- 3) In case of violation of the organizer's rules and regulations, I agreed to take all the responsibility for any loss and damage caused on behalf of my exhibit. The organizer has the right to take all the necessary actions following the rules and regulations.

We have read and agreed to abide by Exhibition Rules & Regulations of application set out by the organizer.

Authorized signature & company stamp

Name of signatory: \_\_\_\_\_

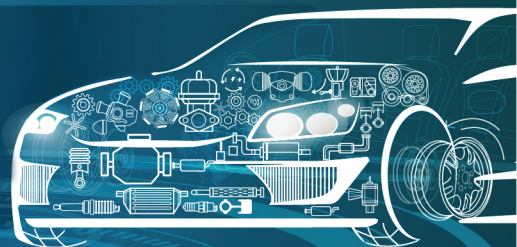
Position: \_\_\_\_\_

Date: (DD/MM/YY) \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

For official use only

Application deadline 31 May 2020

Received date \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_



## FAIR DIRECTORY ENTRY FORM

1. Company Name: \_\_\_\_\_

2. Brand Name: \_\_\_\_\_

3. Product Highlight (Please choose ONLY ONE) \_\_\_\_\_

4. Product/Service Description - Reason to buy: (Maximum 50 words) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

5. Exhibition Profile: (You may choose more than one)

☐ 5.1 Auto Parts & Components (OEM/REM)

- ☐ Batteries
- ☐ Body Parts
- ☐ Brakes/Clutches/Suspensions
- ☐ Shock Absorbers/Cables/Transmission
- ☐ Cooling Fan/Cooling Systems/Radiators
- ☐ Electric/Electronic System
- ☐ Engines
- ☐ Exhaust and Fuel Systems Components
- ☐ Fasteners/Springs/Bearings
- ☐ Plastic Parts
- ☐ Rubber Parts
- ☐ Steering Wheels
- ☐ Tires
- ☐ Other (please specify) \_\_\_\_\_

☐ 5.2 Auto Accessories

- ☐ Aluminums Alloy Wheels
- ☐ Bodywork Equipment & Accessories
- ☐ Car Audio
- ☐ Equipment for Vehicle
- ☐ Interior Equipment & Accessories
- ☐ Lighting/Signaling
- ☐ Other (please specify) \_\_\_\_\_

☐ 5.3 Petroleum/Lubricants/Maintenance Product

- ☐ Air Fresheners
- ☐ Car Cleaning
- ☐ Lubricants
- ☐ Other (please specify) \_\_\_\_\_

☐ 5.4 Tools/Dies & Machines

- ☐ Castin ☐ Testing
- ☐ Forging ☐ Jigs & Metal Forming
- ☐ Moulds & Dies
- ☐ Sharpening/Polishing Machine
- ☐ Stamping
- ☐ Other (please specify) \_\_\_\_\_

☐ 5.5 Vehicle

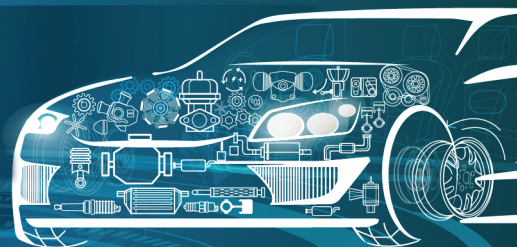
- ☐ Agricultural Trucks & Tractors
- ☐ Commercial Cars/Pickup
- ☐ Motorcycle/Tuk - Tuk
- ☐ Passenger Cars
- ☐ Other (please specify) \_\_\_\_\_

☐ 5.6 Repair, Maintenance & Service

- ☐ Bodywork Repair & Painting
- ☐ Car wash & Car Care Service
- ☐ Other (please specify) \_\_\_\_\_

☐ 5.7 IT & Management \_\_\_\_\_





## APPLICATION FORM EXHIBITOR REGULATIONS TAPA 2020

- 1) Exhibitors are required to use the exhibition space allocated in a manner satisfactory to the Fair Organizer both during assembling and installation of stand as well as the exhibition. The Fair Organizer reserves the right to clear all or part of the space allocated to the Exhibitor at Exhibitor's expense should they not be satisfied with the way the space is being used.
- 2) Exhibition space is licensed to the Exhibitor only. The Exhibitor is not allowed to sub-license the exhibition space allocated to it, either wholly or in part, without the prior written consent of the Fair Organizer.
- 3) I agreed that all the exhibit products should be as stated in the application form including type, quality, product's standard, brand, trade marks and origin. The exhibitor also responsible for the Intellectual Property Right (IPR) of the exhibit products.
- 4) The Exhibitors must provide complete and correct information or facts regarding the quality of the Goods or the Services that wish to distribute or to exhibit in accordance with Consumer Protection Act (B.E. 2522).
- 5) The Exhibitors shall organize the Goods inside their own stands only. It is forbidden to arrange the Goods outside their own stand and obstruct the hall way.
- 6) The Exhibitors are prohibited to sell by retail on the Trade Day between 3-5 September 2020.
- 7) The Organizer reserves the right to give caution or cancellation to any action in which disturbs other Exhibitors.
- 8) In the event that the Exhibitors exhibit any flammable equipments or any decorations which some part might be considered as fuel or any other flammable materials, the Exhibitors must supervise such materials in order to sustain the tidiness of the material before the event is off in each day.
- 9) In the event that the stand is not constructed in accordance with the construction plan; i.e. incorrect size or use wrong materials in which the approved construction plan was sent to the contractor (the Contractor Company which was officially selected from the Organizer). In case if there is any damages, the Exhibitors is in full responsible for reimbursement of the damages without any objection.
- 10) The Organizer shall not be responsible for any damages or losses to any person, any assets or any benefits of the Exhibitors in which occurs from act of force majeure, natural disaster, rebellion, robbery, fire or other disasters of which could not be prevented.
- 11) In the event that the Exhibitors do not take away the goods or the stand decoration on the specified date and time, the Exhibitors shall be responsible for the damages and any expenses of which will occur in the future, including the expenses for late demolition. The Organizer disclaims a responsibility in any cases.

Mr./Ms./Mrs. \_\_\_\_\_ Position: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Tel: \_\_\_\_\_ E-mail: \_\_\_\_\_

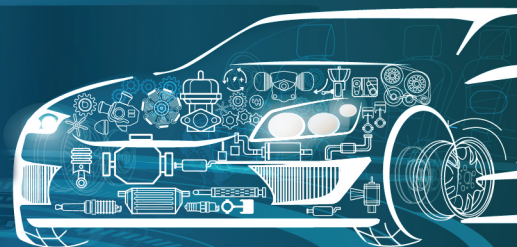
**We have read and agreed to abide by exhibition regulations above and the terms stated in exhibitor manual set out by the fair organizer.**

Authorized signature & company stamp

Name of signatory: \_\_\_\_\_

Position: \_\_\_\_\_

Date: (DD/MM/YY) \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_



## EXHIBITION RULES & REGULATIONS

### 1. General

- 1.1 An application shall be binding until such time as it has been accepted or declined by the Fair Organizer. Acceptance of the application shall be deemed to constitute a binding agreement with regard to stand location and rent specified.
- 1.2 Any infringement of this agreement by the Exhibitor shall render the Exhibitor liable to exclusion with immediate effect from participation in current and future exhibitions. The Exhibitor shall be responsible in such a case for the stand rental for the exhibition to which this agreement relates.
- 1.3 The Exhibitor shall undertake to adhere to the general "Terms and Conditions" as set out in this application, and to any special regulations which may be issued by the Fair Organizer, such as in the Exhibitor's Manual or during the Exhibitors' Meeting.

### 2. Application for space

All applications for participation shall be made on the prescribed Application Form. The application will only be considered effective once it has been received by the Fair Organizer and it is then binding until admission or final non-admission. Receipt of application will be acknowledged in writing.

### 3. Exhibitor qualifications

- 3.1 An Exhibitor must be a registered company of good reputation.
- 3.2 The Exhibitor must be able to operate its stand during the whole period of the Fair.
- 3.3 Co-exhibitors or sub-contracted exhibitors are not permitted.

### 4. Licensing and allocation of exhibition space

Exhibition space is licensed to the Exhibitor only. The Exhibitor is not allowed to sub-license the exhibition space allocated to it, either wholly or in part, without the prior written consent of the Fair Organizer. The Fair Organizer may allocate the exhibition space in any manner as they deem fit but will take into account such factors as the order of applications received and the nature of exhibits. The Fair Organizer reserves the right to change the venue for the Exhibition, to change the exhibition space allocated to the Exhibitor, to alter the size and dimensions of the exhibition space or to undertake other structural alterations as they deem fit. Such changes shall be at the discretion of the Fair Organizer and the Exhibitor shall have no claim for compensation as a result of any changes.

### 5. Exhibitor sales regulations

Products or services not included on the admission document cannot be exhibited. The Fair Organizer has the right to remove non-approved exhibits at the cost of the Exhibitor. Exhibits may not be removed from the stand until after the event has ended. The operation and demonstration of exhibits can only be carried out within the framework of accepted standards.

### 6. Terms of payment

- 6.1 100% of total raw space rental fee to be paid on submission of application.
- 6.2 The amount is to be paid in Thai Baht for companies based in Thailand or in US dollars for companies based outside Thailand by bank draft to the Department of Export Promotion.
- 6.3 Refunds will not be issued in any event.
- 6.4 The stand location may not be occupied before the stand rental has been paid in full.
- 6.5 In the event of the Fair Organizer being obliged by events out of its control such as war, the imposition of special measures by local authority or government, strike, lock out, fire or any other comparable incident, to cancel or postpone the holding of the exhibition, no refund of the stand rental will be paid.
- 6.6 In the event of a special tax or duty being imposed on undertakings made in accordance with this contract, the sum in question shall be paid by the Exhibitor.
- 6.7 In the event of late payment, interest in respect to late payment shall be charged at a rate of 1.5% per month.

### 7. Conduct in the exhibition center

During the exhibition period, the Exhibitor shall be responsible for the good conduct of its employees, agents, contractors and sub-contractors who shall be bound by, and must observe these Terms and Conditions in all respects. Exhibitors must not permit anything which causes a nuisance or in the opinion of the Fair Organizer does not conform with the general standards of the Exhibition or may amount to a breach of these Terms and Conditions.

### 8. Construction & decoration

- 8.1 The Fair Organizer will co-ordinate with the official contractor in the event that the Exhibitor would prefer to decorate the booth with standard decoration and equipment at the Exhibitor's expense.
- 8.2 Exhibitor's own stand construction decoration designs must be submitted to the Fair Organizer for approval before construction and installation.
- 8.3 It is not permissible for the Exhibitor to decorate above the height of the booth without prior approval from the Fair Organizer.
- 8.4 It is not permissible for the Exhibitor to damage partitions, floor, or any other goods supplied by the contractor.
- 8.5 It is not permissible for the Exhibitor to place objects outside the stand area or to obstruct fire safety devices, emergency exits and electrical control cabinets.
- 8.6 Use of the hall ceiling is not allowed for the exhibition.
- 8.7 The Exhibitor should take note of matters explained by the Fair Organizer at the Exhibitors' Meeting, mentioned in the Exhibitor's Manual, or communicated to it in any other way.
- 8.8 An Exhibitor who has bulky exhibits which cannot be transported freely along the aisles of the Exhibition should contact the Fair Organizer in good time prior to the Exhibition to plan their inward-outward transport.
- 8.9 Exhibited products may not be removed during the period of the Exhibition without the special-authorization from the Fair Organizer.
- 8.10 It is not permissible for the Exhibitor to use a naked flame and to store gasses and inflammable liquids within the exhibition area without the authorization of the fire safety authorities and the Fair Organizer.
- 8.11 It is not permissible for the Exhibitors to distribute promotional materials outside its own stand without the authorization of the Fair Organizer.
- 8.12 The Fair Organizer may make arrangements for any objects left on the stand after the final clearance date to be removed at the risk and expense of the Exhibitor. As security against the discharge of all obligations to the Fair Organizer which the Exhibitor has or may have, the Fair Organizer shall be entitled to retain the Exhibitor's property until such time as payment in full has been effected. The Fair Organizer shall enjoy the same entitlement referred to above in the event of the Exhibitor having left behind objects after the final clearance date.

### 9. Printed materials

The Fair Organizer disclaims all responsibility for any errors in the catalog or any other printed matter.

### 10. Amendment to regulations

The Fair Organizer may amend these regulations and their terms owing to unavoidable circumstances. The Exhibitor agrees beforehand to any such amendments, and to observe them accordingly.

### 11. Waiver

No waiver by the Fair Organizer of any of the provision of these Terms and Conditions or of any of its rights here under shall have effect unless given in writing and signed by a director of the Fair Organizer.

### 12. Liability

The Exhibitor agrees to indemnify and hold the Fair Organizer blameless, in regard to: claims, liabilities, losses, suits, damages, judgements, expenses, costs and charges of every kind arising out of the default or negligence of, or any damage caused by the Exhibitor or its contractors or subcontractors.